



AMERICA'S TOUGHEST
ROAD MARATHON

VOLUNTEER GROUP INCENTIVE PROGRAM "RULES OF THE GAME" 2023

If you are selected to be one of our community groups, here is what you are committing to:

- 1) Providing a minimum of 10, 15, 20 or 25 volunteers, based on your application, on the day of the race (a few positions are available on the Wednesday, Thursday and Friday before the race). In exchange, your organization will receive between \$300-\$1000.
- 2) Each position has a maximum number of volunteer slots available – we will not count volunteers beyond those needed (i.e. If you fill an aid station that needs 10 volunteers and you have 15 people hanging out at the aid station you will not receive credit for the additional 5 in that position).
- 3) Volunteers must check-in at the assigned locations, receive their assignments, be on time for their position and stay until they are released. Any volunteer that does not fulfill ALL of these requirements will not be counted.
- 4) Volunteer slots may be split if they are over 4 hours long. Your volunteers must contact Kat Andrew at: volunteer@blueridgemarathon.com if they wish to split a position. Kat must approve this prior to race day for your community group to receive credit for BOTH volunteers.
- 5) **MANDATORY POLICY- AT LEAST 20% OF YOUR VOLUNTEERS MUST FILL COURSE MARSHAL POSITIONS.** Example: If you plan to provide 10 volunteers, 2 must be course marshals; 15 volunteers, 3 must be course marshals; and 25 volunteers, 5 must be course marshals. If you have questions about this, please contact our volunteer coordinator.
- 6) Failure to provide your agreed number of volunteers will result in a reduction of the financial gift awarded to your group, and you may be banned from participating in future years. Your volunteers must be registered no later than **March 15, 2023**.

Course marshal positions will require your volunteers to pick-up their instructions and their t-shirts the week prior to the race. The zone captains will verify the volunteers are in place on race day. We have ~100 course marshal positions available with a wide variety of time scheduled between 7:00am and 3:00pm on race day.

Cannot volunteer on Saturday? We have several positions leading up to the race starting on Monday all the way through Friday, and additional positions on Sunday at the Slow-K.

Charities chosen for the incentive program get first dibs on Volunteer positions- please encourage your members to sign up EARLY to volunteer so they get their preferred spots. Volunteer recruitment to the general public will begin in earnest on February 1, where all positions will be up for grabs. If all or some of your charity would like to volunteer together as a group (with the exception of the 20% course marshal requirement), please let Kat know with your application submission so she can find a suitable spot.

On behalf of my organization, I understand and agree to the stipulations listed above:

Name of Organization: _____

Contact Signature: _____

Contact Printed Name: _____ Date: _____